

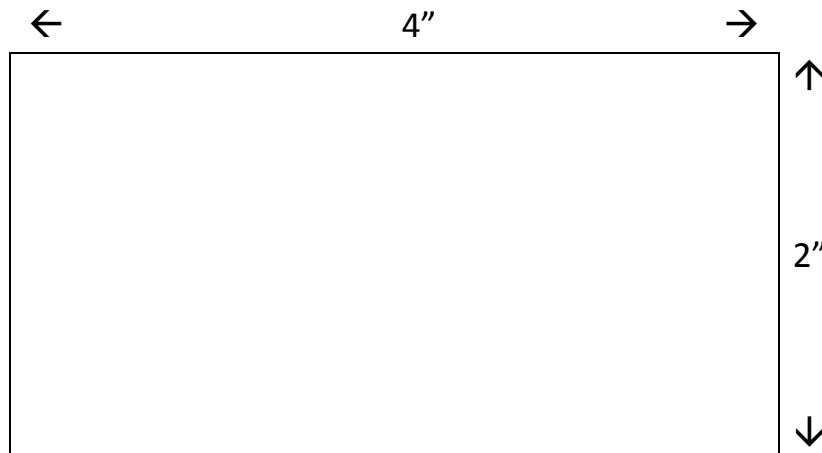
# Mabel T. Caverly Senior Center - Newsletter Advertising Rates

Your purchase of advertising space in our newsletter helps to offset our printing and distribution costs. These days, with grants being withheld and giving at an unprecedented low, your help is even more important and needed.

And there's a Win/Win/Win factor in advertising in our newsletter. Our current readership is over 1,000 and grows monthly. A small expense on your part exposes you to the eyes of seniors 55+, those who contribute to social charities, and the local businesses that support us and recognize the value of the ever-growing senior market.

One full page of Business Card sized ads allows us to defray our cost almost entirely. Please consider contributing in this small way and receive a huge reward. Your ad can contain any message you wish. We suggest monthly specials, running senior discounts, and special events. You see the benefits almost immediately. Newsletter and senior advertising is a proven vehicle for increasing your market share.

Your 4" X 2" ad must fit in the space below. You have two choices: 1) Our regular ads are all shown on a single page. 2) Special placements are available at a slightly higher rate. You may change your ad each month at no additional cost. We'll do the design free of charge. Simply fill in your text and if you wish to use a logo, email us the file. Please note our change deadline is the 15<sup>th</sup> of the month.



## Rates

Regular Placement		Outside Mailer	
<b>\$6</b> per month	<b>\$60</b> per year	<b>\$26</b> per month	<b>\$280</b> per year
Changes and deadline for new ads is the 15h of each month.			

Contact us today by calling (907) 276-1496 or emailing us at [newsletter@mabeltcaverly.org](mailto:newsletter@mabeltcaverly.org).

Thank you!

Sample Advertising Page



Fly the favorite skies of the world with your parent or friend for just \$249 roundtrip. Call for details!

Serving Anchorage's senior community for years offering great food at reasonable prices.



ALASKA WILDLIFE



CONSERVATION CENTER

Visit the park and save with our group carload pricing. Everyone in the vehicle for a single price of \$35.

Exercise those sore joints in our heated river walk. Special senior rates.



We offer a great place for a late afternoon lunch or snack. Think about us before or after your Tuesday movie special at Century 16!



Serving the senior community with pride and respect. Special rates for qualified seniors and member of MTC.



Treat yourself to a senior makeover and spa day! We'll spoil you at a special price.

Enjoy senior pricing for lunch at the Northern Lights location.



Bring your winter boots in for free studding. We recognize the need for your safety and support the senior community in many ways. Give us a call today!



We are proud to be an annual sponsor and contributor to Mabel T. Caverly Senior Center

